

What is claimed is:

SUBAP

1. An information displaying system for displaying information corresponding to a geographical location, comprising:

5 display commanding means pre-assigned a unique ID;

information displaying means for displaying information corresponding to a command received from said display commanding means;

10 first data storing means for storing map drawing element data for drawing a map;

second data storing means for storing a geographical location corresponding to contents displayed corresponding to the command received from said display commanding means and first attribute information in such a manner that the geographical location and the first attribute information are correlated with the ID;

20 map drawing commanding means, linked from said display commanding means, for searching said first data storing means so as to draw the map corresponding to the location searched from said second data storing means corresponding to the ID,

25 wherein the map corresponding to a command received from said map drawing commanding means is displayed by said information displaying means.

2. The information displaying system as set

forth in claim 1, further comprising:

third data storing means for storing advertisement data displayed by said information displaying means and second attribute information that represents an attribute of the advertisement; and

advertisement display commanding means, linked from said display commanding means, for causing said information displaying means to display the advertisement with the advertisement data searched from said third data storing means with a correlation of the first attribute information searched from said second data storing means corresponding to the ID and the second attribute information,

wherein the advertisement corresponding to the command received from said advertisement display commanding means and the map corresponding to the command received from said map drawing commanding means are displayed by said information displaying means.

3. The information displaying system as set forth in claim 1,

wherein the first attribute information is a business category corresponding to the ID.

4. The information displaying system as set forth in claim 2,

wherein the second attribute information is a business category of the advertisement.

5. The information displaying system as set

forth in claim 2,

wherein the second attribute information is location information of the advertisement.

6. The information displaying system as set forth in claim 2,

wherein the second attribute information is time information of the advertisement.

7. The information displaying system as set forth in claim 2,

wherein the second attribute information stored in said third data storing means is composed of the contents of the advertisement, the geographical location information of the advertisement, the business category of the advertisement, and the effective period of the advertisement.

8. The information displaying system as set forth in claim 2,

wherein said display commanding means has linking means for linking said map drawing commanding means and said advertisement display commanding means.

9. An information providing apparatus for providing information corresponding to a geographical location, comprising:

first data storing means for storing map drawing element data for drawing a map;

second data storing means for storing a geographical location corresponding to a particular ID

and first attribute information in such a manner that the geographical location and the first attribute information are correlated with the ID;

map drawing commanding means for searching
5 said first data storing means so as to draw the map corresponding to the location searched from said second data storing means corresponding to the ID,

wherein when display commanding means
assigned the ID is linked to said map drawing
10 commanding means, said map drawing commanding means causes information displaying means to draw and display the map.

10. The information providing apparatus as set forth in claim 9, further comprising:

15 third data storing means for storing advertisement data displayed by said information displaying means and second attribute information that represents an attribute of the advertisement; and

advertisement display commanding means for
20 causing said information displaying means to display the advertisement with the advertisement data searched from said third data storing means with a correlation of the first attribute information searched from said second data storing means corresponding to the ID and
25 the second attribute information,

wherein when said advertisement display commanding means and said map drawing command means are

linked from said display commanding means, said advertisement display commanding means causes said information displaying means to display the advertisement and said map drawing commanding means causes information displaying means to draw and display the map.

11. The information providing apparatus as set forth in claim 9,

wherein the first attribute information is a business category corresponding to the ID.

12. The information providing apparatus as set forth in claim 10,

wherein the second attribute information is a business category of the advertisement.

13. The information providing apparatus as set forth in claim 10,

wherein the second attribute information is location information of the advertisement.

14. The information providing apparatus as set forth in claim 10,

wherein the second attribute information is time information of the advertisement.

15. The information providing apparatus as set forth in claim 10,

wherein the second attribute information stored in said third data storing means is composed of the contents of the advertisement, the geographical

location information of the advertisement, the business category of the advertisement, and the effective period of the advertisement.

16. An information providing method for providing information corresponding to a geographical location, comprising the steps of:

(a) storing map drawing element data for drawing a map to first data storing means;

(b) storing a geographical location corresponding to a particular ID and first attribute information to second data storing means in such a manner that the geographical location and the first attribute information are correlated with the ID;

(c) searching the first data storing means so as to draw the map corresponding to the location searched from the second data storing means corresponding to the ID,

wherein when display commanding means assigned the ID is linked, the step (c) is performed for information displaying means to draw and display the map.

17. The information providing method as set forth in claim 16, further comprising the steps of:

(d) storing advertisement data displayed by the information displaying means and second attribute information that represents an attribute of the advertisement to third data storing means; and

(e) causing the information displaying means to display the advertisement with the advertisement data searched from said third data storing means with a correlation of the first attribute information searched from the second data storing means corresponding to the ID and the second attribute information,

wherein when the display commanding means is linked, the step (e) and the step (c) are performed for the information displaying means to display the advertisement and draw and display the map.

18. The information providing method as set forth in claim 16,

wherein the first attribute information is a business category corresponding to the ID.

19. The information providing method as set forth in claim 17,

wherein the second attribute information is a business category of the advertisement.

20. The information providing method as set forth in claim 17,

wherein the second attribute information is location information of the advertisement.

21. The information providing method as set forth in claim 17,

wherein the second attribute information is time information of the advertisement.

22. The information providing method as set forth

in claim 17,

wherein the second attribute information
stored in said third data storing means is composed of
the contents of the advertisement, the geographical
location information of the advertisement, the business
category of the advertisement, and the effective period
of the advertisement.

5

669373 33333333

ADD

B4

add F17